

# Breaking Barriers: Building Innovation







# Driving Multidimensional Impact

Our impact from 2020 – 2023

This Impact Report is interactive. Please click the underlined text to know more.



Supporting  
**50 innovations**

through [Catalyst Changemakers Ecosystem](#), [Generasi GIGIH](#) and [Community Resilience](#)

**1.7 million learning hours**

to support impact makers to learn, design, experiment and innovate through [Catalyst Changemakers Lab](#), [Mentor Fellowship](#), [Generasi GIGIH](#), and [GoTo Career Certification](#)



I am one of the  
**2,600 tech talents**

who have benefited from access to improved employability



**80 startups and CSOs**

connected & co-innovated via [our ecosystem](#)

**Every \$1 spent can further produce \$1.25**

through the waste management effort in [Pulau Pasaran, Lampung](#)

Forging  
**1,600 multi-sector collaborations**

with > 400 experts and > 50 funders / donors supporting our [efforts](#)







## Message From The Chairperson

**Innovation thrives  
only when it's  
liberated from silos**

Over the past three years, we have been privileged to witness firsthand the blossoming of innovation within local communities, coming from co-creation instead of expert driven. Take, for instance, Pulau Pasaran: a testament to collaborative efforts among local communities, changemakers and government entities. In just one year, these collective endeavors not only fostered systemic change but also yielded tangible economic benefits, ensuring the sustainability of innovation. Their success has sparked academic interest and prompted local governments to replicate their model elsewhere. Yet, what truly fulfilled us is the pride and empowerment felt by the people of Pulau Pasaran, realizing their capacity to drive change.

This achievement is no small feat. Building innovations requires breaking down barriers – specifically those of mindset, silos, and ego.

Bringing diverse stakeholders together for co-creation sounds straightforward, but in reality, it's a complex endeavor – that's precisely why we deploy three strategic elements; first is to convene and link up diverse players, second is to sync up and invest in the process of co-creation, and third is to implement and scale up innovative solutions to create greater impact. In 2023, we rebranded from Yayasan Anak Bangsa Bisa to GoTo Impact Foundation, combining these strategic elements to further our commitment to building innovation ecosystems to drive impact. Throughout this report, you will find the progress we have collectively achieved, interwoven with stories from communities and those who have made this possible.

We extend our heartfelt gratitude to our changemakers, partners and communities for pioneering a path toward a new paradigm of impact and innovation – an interconnected network of local innovation ecosystems.



# Link Up

We unite forces from diverse players to create sustainable impact, at speed and at scale

Embracing the "gotong royong" (mutual collaboration) approach to innovation, we connect and inspire communities through various events



## IDEAFEST 2023



Raising awareness through an art installation which successfully reached 10,000 passionate youth and experts.

## AVPN Conference

Building Indonesia Social Impact Center (ISIC) platform with AVPN, Indonesian Chamber of Commerce, and Mastercard. As the founding member and Learning Partner, we strengthen the development of impact and sustainability in Indonesia in more practical ways.

## Catalyst Changemakers Ecosystem Innovation Day



A day dedicated to catalyzing sustainable impact at speed and at scale in Indonesia by convening a diverse group of impact players.

## Mentor Fellowship Networking

Series of networking events that unite technology professionals across diverse sectors and nations to gather, share expertise, and shape the future-ready tech talent landscape.

## Archipelagic & Island States Forum Workshop

A workshop that gathered 75 global youth and environmental practitioners to help grow their initiative out of the pilot phase through a series of activities including case studies analysis and focus group discussion.

Source photo: AIS Forum

## Endorsement by Ministry of Tourism and Creative Economy

GIF's program, Catalyst Changemakers Ecosystem, collaborates with the Indonesian government to accelerate plastic waste management in tourist destinations.

## Advancing progress towards national waste reduction goals

Collaborating closely with the Coordinating Ministry for Maritime & Investment Affairs to provide guidance and alignment of program design towards Indonesia's target of waste reduction and management by 2025.

Establishing strategic partnership with the government to support our impact makers



## Vice Minister of Tourism and Creative Economy's Visit to Golo Mori

Angela Tanoesoedibjo, the Vice Minister of Indonesian Ministry of Tourism and Creative Economy, supports the Golo Mori Todo Cama Solutions Implementation Project in continuation of the partnership with the Ministry.

## "The Weekly Brief with Sandi Uno"

As a continuation of the commitment toward waste-free tourist destinations, GIF is welcomed by Sandiaga Uno, the Minister of Tourism and Creative Economy, to explore the Solutions Implementation Projects in Bali, Labuan Bajo, and Lake Toba.

## Regional Development Planning Agency and local government as one of our champions

Ensuring the suitability of the innovation, we work closely with Regional Development Planning Board and local government agencies throughout the formulation and implementation process, including consultation on site selection and local actors engagement.

Enabling diverse and underrepresented talent to become skilled tech innovators



## 30% female tech talents



"In Generasi GIGIH, gender differences are like old school code – outdated and irrelevant. The whole experience feels refreshingly equal, there's no gender bias."

Siti Inayah Putri  
Student of Telkom University  
Generasi GIGIH Alumni

## I am part of the 49% of participants from a non-IT background

"I was part of the non-IT background participants in Generasi GIGIH. Now, as an alumni with a job in data, I find that Generasi GIGIH technical and soft skill materials have helped me excel in the tasks assigned to me. Additionally, I feel more confident in networking, receiving feedback, and maintaining a growth mindset to always be a learner."

Gendis Yuanisa  
International Business Graduate  
Wealth Management Intern at Bank BRI  
Generasi GIGIH Alumni

## 80% of participants are from non-top tier universities

"It's not about how am I coming from Java Island or non-Java Island, but more about how we are as participants, usually referred to as #SiGIGIH, collaborated and connected with each other without feeling different from where we came from or who we are. We keep pushing forward, together."

Syaipuddin Muda Pane  
Private Recruitment Universitas Sumatera Utara  
Generasi GIGIH Alumni





# Sync Up



We don't just connect impact makers, we build innovations by investing in the process of co-creation with experts and communities

## Catalyst Changemakers Lab (CCLab) – Learning beyond theory; experimentation beyond ideation



### 47 capacity building sessions



Through our blended learning approach, we promote a space where changemakers can ideate, experiment, validate, and simulate their innovations to prototype stage, empowering them to drive real-world impact. These efforts ensure the relevancy and effectiveness of our solutions upon implementation.

### Collective efforts driving innovations through the CCLab



We foster synergy among changemakers to pool funding, knowledge, and expertise towards a shared goal. 27 Consortiums have been formed within the CCLab since 2021, made up of diverse organisations (44% with female leaders), each bringing different value to the innovation ideated.

Changemakers CCLab 2.0  
Sukla Project Consortium

### Building a solid foundation for change and impact



"CCLab has had a significant impact on us and our organization. This program has changed our mindset to be more solutions and business oriented, our products are evolving based on our new understanding of customer and environmental needs, and we now have a clear organizational structure and wider stakeholder network. These changes have provided a stronger foundation for us to achieve our dreams and create a greater impact on society and the environment."

Rahadiyan Dewangga  
IJO (Startup)



### 31% increase in English proficiency



We are committed to develop more career-ready tech talents, by offering globally renowned learning materials and mentorship from international experts. As part of this commitment, we provide English proficiency classes, proven to not only enhance their skills but also empower 98% of our students to present their final capstone projects confidently in English.

## Addressing the skill gap between talent and industry needs through comprehensive digital proficiency and mastery training



### The focus on soft skills and career readiness has been invaluable

"I've learned best practices for coding from scratch, enhancing my technical skills for implementing solutions at Octopus. The focus on soft skills and career readiness has been helping me excel not only technically but also in broader aspects of professional and personal development."

Meily  
Intern at Octopus Indonesia,  
Generasi GIGI Alumni

### Collaborating with 43 Industry Partners providing safe learning spaces for tech talent to experience real world problem solving as part of the Generasi GIGI Program

"In 2 months, the students are able to create a state-of-the-art dashboard that have helped our business tremendously"

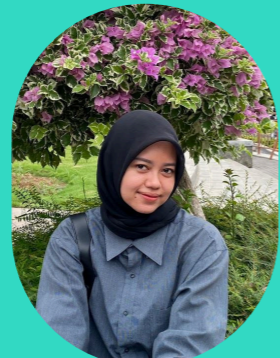
Ranitya Nurlita, Founder Waste Solution Hub  
Industry Partner Generasi GIGI 3.0



### Enabling 320 digital marketing talent

"GoTo Career Certification has comprehensive material, complex assignments, and communicative tutors that helped me to increase my understanding on Digital Marketing and it helped as a career stepping stone. After finishing the program, I feel more confident and more career-ready."

Durrotul Khikmah  
GoTo Careers Certification Alumni



## Establishing a space for tech professionals to connect, level-up, and share through the Mentor Fellowship initiative



### The right space to shape the landscape of future technology talent

"The Mentor Fellowship is the right space for technology professionals who want to contribute to solving the digital skills gap and shaping the career-ready landscape of future technology talent."

Raditya Gumay  
GIF Mentor Fellows  
Senior Principal Engineer at GoTo



### Empowering talents through 40 different mentoring events

"The mentoring sessions by GoTo Impact Foundation Teams have greatly motivated young women in Tech Muda II Project...The mentors have brought confidence for the underprivileged young women in Tech Muda II to develop a career in the digital/IT field."

Jenni Irene Conny M  
Private Sector Engagement  
Coordinator, Tech Muda II Project  
of Plan International Indonesia

### Leveling up 186 mentors to nurture the next tech generation

Recognizing tech talents as the backbone of the industry, we empower tech professionals to become mentors, catalyzing a ripple effect that accelerates the development of career-ready tech talent. Through this, we are able to collectively nurture the next generation of tech professionals at speed and inclusively.





# Scale Up

We implement and scale up innovative solutions to create greater impact

Ensuring that the innovations created are economically sustainable, so that they can continue to expand and scale their impact



**“Now, I pay 67% less for safe drinking water.”**

I am one of the 14,000 people in Makassar who now have better access to clean water.”

*Junaedi  
Head of Neighborhood Unit*

**50 green jobs created across waste value chain in Pulau Pasaran, Lampung**



“Unlike other initiatives where they come, take photos, and leave. Not only has it effectively reduced waste accumulation, but it has also provided job opportunities for locals in waste management, enabling them to earn additional income each month.”

*Dahlia  
Homemaker in Pasaran Island,  
Lampung*

**63% of graduates were employed within 3 months\***



“Before joining Generasi GIGIH, I didn’t even dare to dream of working in a big company like Gojek. By participating in this program, I was able to receive intensive learning on data, gain insight into the industry, and finally be given the opportunity to become a permanent employee at none other than Gojek!”

*Dini Chandradewi  
Generasi GIGIH Alumni  
Data Warehouse at GoTo*

\*Based on 3-month alumni survey

**Reducing the cost of repairing flood damage**

A community of 230 people now have 53% reduction in flood inundation height which reduces the damage to their homes and community areas.

**100% waste in Pulau Pasaran, Lampung, managed as a result of community engagement**



By involving the local communities from inception, we developed their sense of accountability and ownership toward the project. Consequently, they are willing to independently run the Recycling Innovation House called Rumah Inovasi Daur Ulang (RINDU) for the waste management processing.

Creating systems so that the local talent capacity for mindset and behavioral change can continue to co-create new solutions and innovations



**“I am part of the Makassar Community who is now able to treat and manage my water supply better.”**

*Trisdayani  
Homemaker in Tallo, Makassar*





Bolstering innovation beyond boundaries

# To break barriers for a better you, us, and the planet.

Let's continue driving impact together!

[Contact us](#)

Published on April 22nd, 2024

 [goto impact foundation](#)

 [goto.impact](#)

 [www.goto-impact.org](#)

 [info@goto-impact.org](mailto:info@goto-impact.org)