



YAYASAN
ANAK
BANGSA
BISA

Designing Lasting Impact



Impact
Report
2021

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Catalyst for Lasting Change



**“Individually,
we are one drop.
Together, we are
an ocean.”**

—Ryunosuke Satoro

Reflecting back on the past year and our modest beginnings in 2020, it is humbling to see how dreams can manifest into reality.

Navigating our way through uncertainties, we found hope, courage and agility amid the hardship of the pandemic. Inspiration and resilience shared by everyday heroes continue to remind us to persevere as we aim to build back for a better tomorrow, today.

YABB believes that when the power of mind, positive intentions and technology are matched with collaborative action, collectively, we can give meaning to the system by bringing lasting change in a scalable way. This belief has also led us to newfound ways of working together in spite of challenges.

As a part of GoTo Group, we are inspired to dig deeper and explore ways to empower progress to everyone around us, we asked ourselves how might we be a catalyst for lasting impact yet stay true to our roots?

The answer soon came as 2021 unfolded, proving to be just as tough as a teacher as the year before. But this will not be the year's only legacy. With training, we were taught to collectively adapt to otherwise unfamiliar territory and to reframe our priorities. The vulnerabilities that got humankind into the pandemic became the very seeding ground for collaboration like never before.

We saw communities and GoTo families rising side by side supporting one another without hesitation. We witnessed the spirit of kinship and 'Gotong Royong' at its best as funds were raised in a mere two weeks to establish the first Rumah Oksigen Gotong Royong for Indonesia alongside impact partners, in our collective bid to respond to the oxygen crisis of 2021. What felt like an impossible mission unfurled into an emergency relief complex in just three weeks - a testament of the level of change possible when intentions and actions are aligned.

That testament of change is reflected in 'THRIVE', our renewed commitment 'To Harness Resilience and Innovation for sustainable Value crEation'. Implemented via three focus areas: society, environment and the economy, our efforts are aligned to the GoTo Group's promise of progressing together.

Our close partnerships with you, our tireless advocates and professionals across multiple sectors have been the cornerstone of each success. We hope these partnerships continue as they are integral to bring forth systemic change.

It is an honor to join forces with all of you and I extend my deepest gratitude. Our journey may have just begun, but sowed today are seeds for the future. As we enter 2022, we are eager to write the next chapter together, where purpose, benefit mindset, technology and innovation are matched with collaboration that becomes a force for good for all.

—Monica Oudang



“When the power of mind, positive intentions and technology are matched with collaborative action, collectively, we can bring lasting change.”





We Are the Impact-Driven Foundation of the GoTo Group



We are established to enable **Changemakers**.

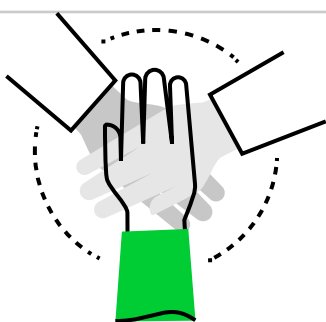
We believe there is change-making power in all of us, waiting to be unleashed. We are here to unlock this potential, so that together we can create a meaningful and sustainable impact.



We believe that designing for the future is how we **create impact**

In each of our endeavors, we strive to create an impact that is lasting - both in time and meaning. Sustainable solutions that can retain its relevance for generations to come. We know we cannot achieve this alone. As such, we embody the philosophy below shared across our ecosystem:

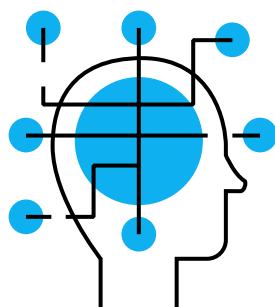
1



The Spirit of Collaboration

with partners, stakeholders and Changemakers

2



A Paradigm Shift

in building resilient and thriving future Changemakers

3



Technology & Innovation

as key in sustaining and scaling impact

2020

Born out of the unprecedented challenges of the COVID-19 pandemic, YABB is committed to build back better.

2021 & Beyond

YABB began its journey to lay the foundation for sustainable and meaningful impact through three **THRIVE pillars** focusing on Society, Environment and the Economy.

THRIVE

To Harness Resilience & Innovation for (sustainable) Value crEation

To progress toward/ realise a goal despite circumstances.



THRIVEforward

SOCIETY

To develop character and transform lives by enabling minds. To harness education as a means to unlock the potential of future Changemakers.



THRIVEgreener

ENVIRONMENT

To catalyze interventions for a better environment. To champion access to decent drinking water & reduce socio-economic vulnerabilities due to hydrometeorological disasters.



THRIVEtogether

ECONOMY

To drive tech talent enablement & break barriers to economic participation. To expedite digital transformation as an engine for socio-economic growth.

As part of the GoTo Group, YABB also works closely with the GoTo ecosystem to support efforts from nation building, to sustainability and community response beyond the three focus areas above.

Impact Highlights 2021

→ THRIVEforward

BERSAMABISA

1 Year

Learning Program

Providing valuable insights to the mindsets of youth

250 STUDENTS GRADUATED

BERSAMACERDAS

5,000

Children Reached

Improving digital literacy in 15 districts in Indonesia



PENGAJAR BELAJAR

48,000

Students Reached

by enabling 2,700 teachers with free industry-relevant STEM* lesson materials via the Kelas platform

*Science, Technology, Engineering and Math

🌍 THRIVEgreener

CATALYST CHANGEMAKERS LAB

Improving Water Access, Tackling Waste & Developing Resilience Against Hydrometeorological Disasters

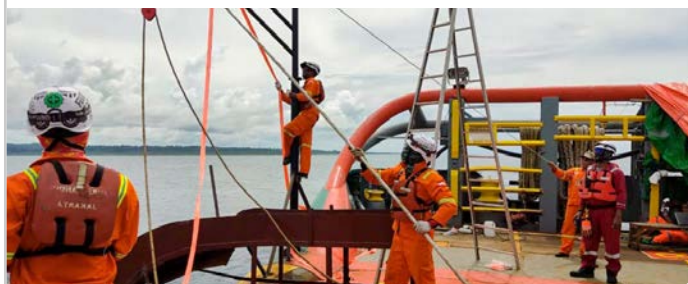
with 33 changemaker organizations



DISASTER RISK REDUCTION

Deploying an Undersea Tsunami Early Detection & Warning System

1st intervention of its kind in the world



👥 THRIVEtogether

GENERASI GIGIH

> 850 Digital Tech Talent

enabled in Indonesia via a tailor-made full package talent development program



Featured Stories 2021

COVID-19 Response

EMERGENCY RESPONSE

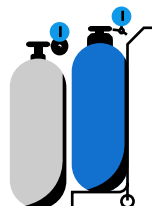
1,000

O₂ Concentrators

donated to health facilities in more than 50 cities across Indonesia

SCALE UP

Built O₂ health facility in under 3 weeks



MOVING FORWARD

35

Mini O₂ Plants

installed in health facilities across Indonesia

FRONTLINER MEALS

43,000

Meals Distributed

to health workers, cemetery workers, ambulance drivers and frontliners at isolation centers



DRIVER PARTNERS RELIEF

535,000

Gojek Driver Partners

supported to help purchase daily needs



GOGUARDIANS

>1,000

Volunteer Hours

contributed by GoTo employees for emergency information and psychological first-aid support to affected GoTo employees & their families

Disaster Response, Recovery & Resilience

119

PAUD* Children

returned to school after the reconstruction of the building that was devastated by the Mamuju & Majene Earthquake

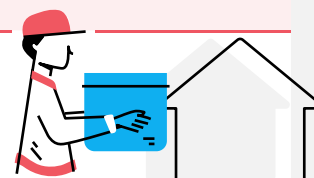
10

Teachers

40,000

Emergency Relief Items

distributed within four days by our GoTo teams on-ground at the Mount Semeru Eruption Disaster site



*Pendidikan Anak Usia Dini/Early Childhood Education and Development (ECEd)

2021 Programs





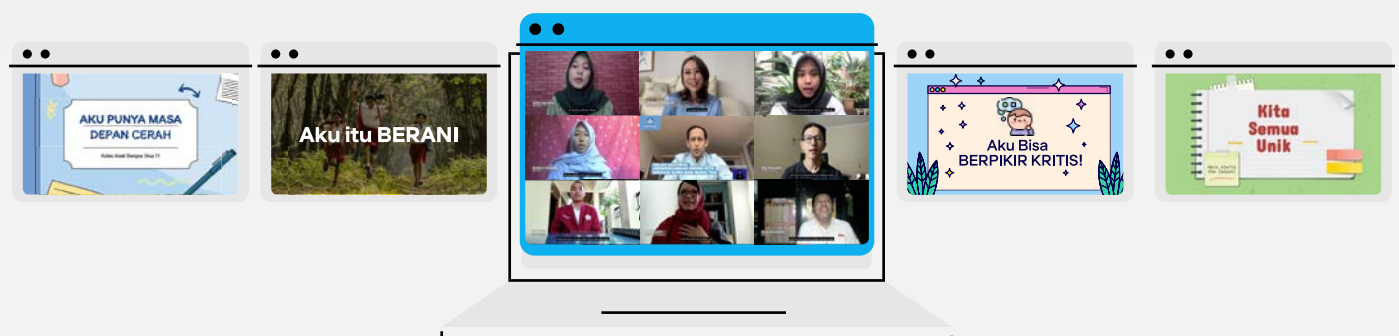
Strengthening Youth Resilience during the Pandemic

True to its name, BersamaBISA (Bangun Inspirasi, Sikap, dan Akhlak) focuses not only on supporting learning infrastructures to nurture young mindsets, but also on inspiring positive character and attitude in budding future leaders.

This one-year immersive learning pilot program with 250 graduates provided numerous insights that now support YABB's current and upcoming programs. With the focus of finding the x-factors that help build resilient young minds, BersamaBISA was supported by over 50 volunteers and mentors from within and outside the Gojek ecosystem.

3 key mindsets we nurtured through habits & play

- 1 The belief that **Everything Is Possible**
- 2 The spirit of 'I Can' —knowing that they can be more confident & make a difference
- 3 The understanding that **Failures & Challenges Can Be Fun**



80%

of Students

reported that they are more comfortable in using technology for learning and school due to their BersamaBISA experience



Sal Sabilah

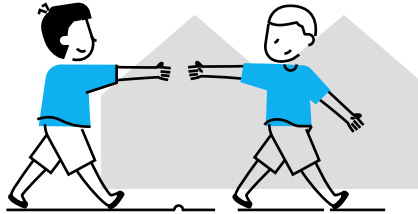
PARTICIPANT

Dare to catch my dream

“BersamaBISA class helped to improve my confidence and made me dare to catch my dream. I got accepted to Diponegoro University. If it were not for the class, I would have doubted myself and would not even dare to try.”

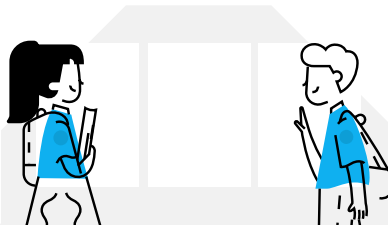
What We Learned through BersamaBISA

1



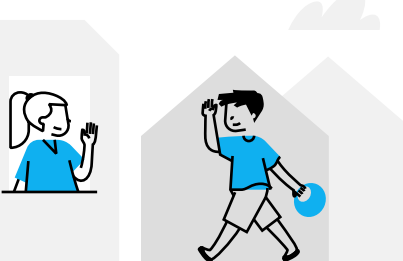
Children from rural areas had more resilience and growth in the first cohort as compared to their peers from urban poor areas.

2



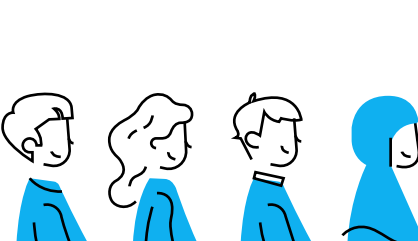
Flexibility in approach, delivery and method of engagement is key, especially in empathising with the target audience from adolescent years.

3



The power that the surrounding community plays is crucial in supporting the growth mindset of students, especially those affected by social pressures and expectations.

4



With 51% females in the first cohort of our program, no differences were observed in the level of participation between genders – confirming that the potential for resilience is present in both, though future resilience is based on the environment that nurture the females after the program.



Improving **Digital Literacy** in Underserved Communities

The digital literacy level in Indonesia is still considered lower than average, which creates obstacles in adapting to the online learning world.

This gap is more significant within the underserved communities, where digital skill set as a basic need for our youth are unmet and unevenly distributed.

BersamaCERDAS was initiated to bridge this digital divide, especially for underserved communities. Providing not only devices, but also learning content to assist both the teachers and the students to connect and thrive together.



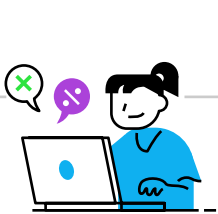
Rakai Kurmavatara

PROGRAM MANAGER

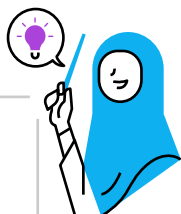
ALIT INDONESIA

“BersamaCERDAS proves technology can give better access to education. For children, tech helps the learning process to reach their dream. For us, it triggers ideas for a more creative learning process.”

5,000
Students

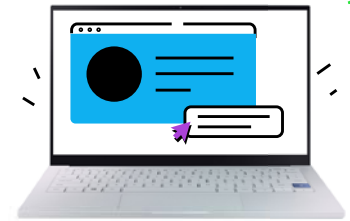


75
Youths



300
Educators

> 300
Desktops
& Laptops



distributed with learning content

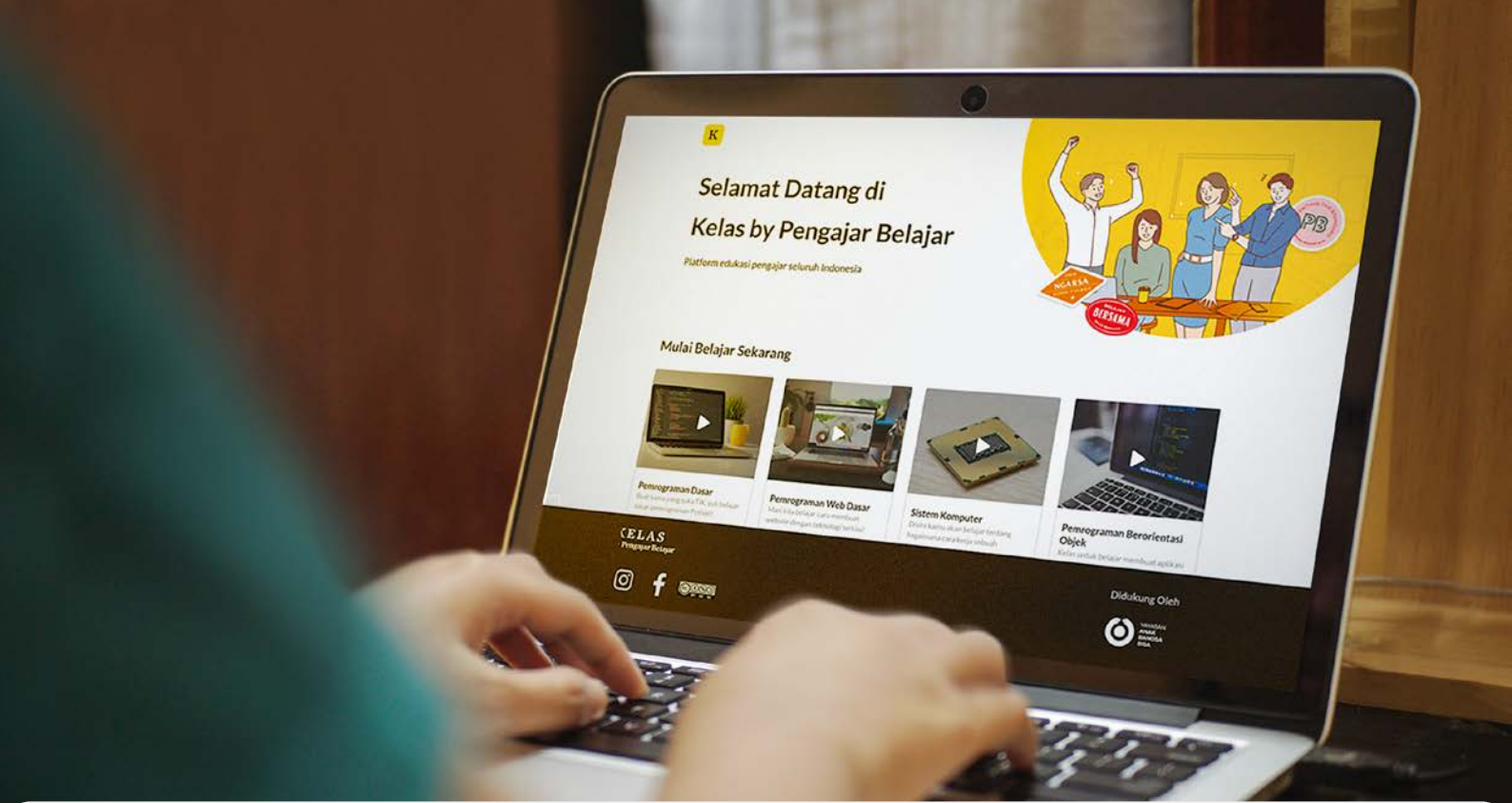
15

Districts Reached
Across Indonesia

Distribution factor
included the 3T* areas

*Terdepan, Terpencil, Tertinggal/
The frontier, the outermost, the least developed





KELAS
by Pengajar Belajar

THRIVEFORWARD

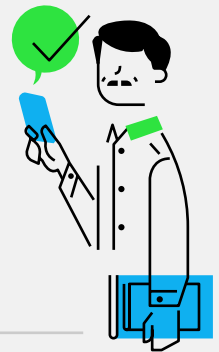
Collaborating to Provide Industry-Relevant Skills

Kelas, a program by Pengajar Belajar, supported by YABB, enables teachers to transition toward the online learning environment and helps them to create industry-focused curricula.

The Kelas platform provides free, industry-relevant lesson materials for STEM teachers to immediately use in their classrooms.

2,700
Teachers Enabled

> 48,000
Students Reached



Improving Water Access, Tackling Waste & Developing Resilience Against Hydrometeorological Disasters

Our goal is to catalyze interventions for a better environment. Our focus in 2021 has been to champion efforts towards achieving decent drinking water access and a reduction of socio-economic vulnerabilities due to hydrometeorological disasters in Indonesia.

The Catalyst Changemakers Lab (CCL)



Link-up:
Integrated
Changemakers
Ecosystem



Sync-up:
Multisector
Lab



Scale-Up:
Collaboration to
Scale Impact on
Ground

Convening **33 selected changemaker organizations** from over 100 applicants, ranging from startups to civil society organizations. The Changemakers are matched and organized into 11 teams, working to propose solutions on water access, waste reduction, circularity and disaster resilience for three pilot locations: Makassar, Semarang and Bandar Lampung.

Our shared objectives

- Improving Water Access
- Reducing Plastic-Related Water Pollution
- Developing Resilience Against Hydrometeorological Disasters



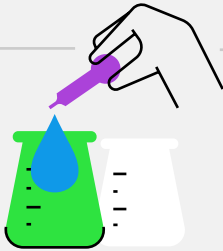
Sabrina Farah

CCL CHANGEMAKER

“The learning modules, workshops and sync sessions in Catalyst Changemakers Lab provided me with a comprehensive platform to revisit what I am passionate about. I am grateful to also find new friends who share the same vision on water accessibility issue in Indonesia!”

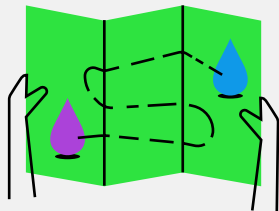
How the Catalyst Changemakers Ecosystem (CCE) Works

An integrated ecosystem where Changemakers connect and collaborate to form a larger network for positive impact.



Catalyst Changemakers Lab

A multisector & partnership matching lab that focuses on systems change thinking and transformational leadership.



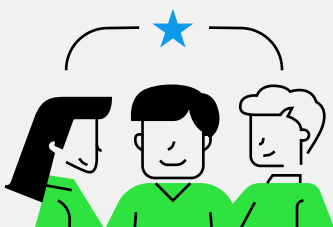
Pilot Implementation & Partnerships

Prototyped solutions in cities, bringing together different environmental innovators towards a common goal of building water resilient communities for the long-term.



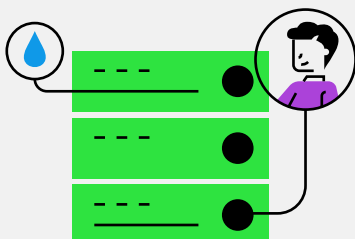
Future IoT Water Platform

- 1 Mapping polluted water sources, flood & water shortage areas
- 2 Monitoring waste reduction, water production & distribution sites
- 3 Engaging public participation to crowdsource data.



Integrated Ecosystem of Changemakers

Connecting upstream and downstream stakeholders who are tackling related environmental issues (not limited to a single issue) & developing a network on regional Changemakers who learn and collaborate with each other.



Big Data & Informing Policy

In the future, we envision our efforts to culminate into a robust data repository that helps inform the Government and our stakeholders for their actions and policies.

Game-changing Tsunami Early Warning System

1st intervention of its kind without relying on surface buoys

Initiated as a grant for a groundbreaking innovation, the Program grew into a close-knit collaboration to go beyond last-mile relief efforts in search of sustainable and accessible solutions toward disaster resilience.

Designing the first model



Currently deployed in the Mentawai Strait, this tsunami warning system uses an undersea acoustic system that replaces surface buoys, promising a more reliable and advanced technology with earlier detection rates.



In collaboration with Institut Teknologi Bandung

What's Next?

The collaboration continues to design disaster communication and education initiatives, both of which can be scaled, replicated and deployed in other disaster-prone areas around Indonesia and beyond in the future.



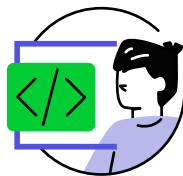
Increasing Employability towards a **Future-Ready** Generation

Generasi GIGIH is designed for Indonesia's young tech talents to be ready for the fast-paced tech industry with the right skills and mindset. This full-package 6 months learning program aims to improve employability and produce tech talents who are critical, agile and resilient.

Covering the technical, language and soft skills for three different streams:



Front-End Engineering



Back-End Engineering



Data Analysis



Ajeng

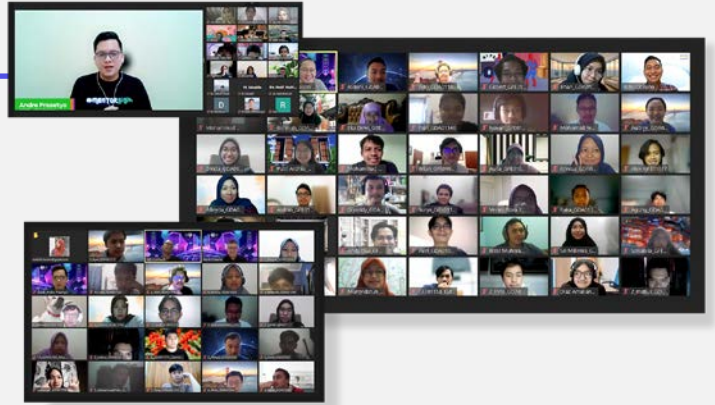
MENTOR

“You can get exponential growth compared to the growth in self-learning that is more linear. Not just that, it is a platform to network and find new friends.”

856

Participants

from 28 provinces around Indonesia



1 in 3

Participants Were Women

breaking stereotypes while empowering diversity of tech talents

78%

Job Placement

within 3 months of completing the Program for those who were selected for the Internship stage

130,000

Total Learning Hours

delivered by 85 mentors & facilitators

64

Internships

in collaboration with 14 industry partners



Ardiansyah

PARTICIPANT

FRONT-END

"I was a vocational high school graduate who was passionate about IT, and I wanted to start working. Generasi GIGIH curriculum realized this dream, bettering my tech skills, my English and expanding my circle of friends!"



Ekki Syam

PARTICIPANT

BACK-END

"Generasi GIGIH provided me with knowledge outside of my university education and the critical thinking I would need as a software engineer. Most of all, it gave me the confidence to start my career."



Maharani

PARTICIPANT

DATA ANALYSIS

"Generasi GIGIH gave me real life experiences as a Data Analyst. I can trust my mentors and I am inspired to be as capable as them in the future."

2021 Featured Stories





COVID-19 Response

Making Medical Oxygen Accessible

In July 2021, the second wave of COVID-19 hit Indonesia, reaching 50,000 new cases on a daily basis. There was one hospital bed for every three persons affected with COVID-19. We were hit with a dire need to tackle the medical O₂ scarcity in the Country.

Our response towards the situation advanced in **three** phases:

EMERGENCY RESPONSE

1,000

O₂ Concentrators

procured and donated,
assisting the immediate
oxygen needs of more
than 50 Cities



Photos: thejakartapost.com, jawapos.com, infopublik.id

SCALE UP

Rumah Oksigen Gotong Royong

An emergency facility built in response to the shortage of hospital beds.



500

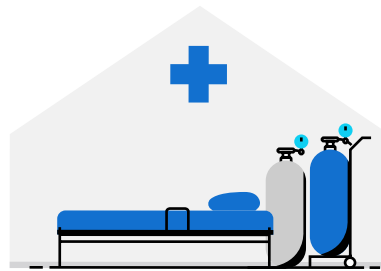
Beds

provided in 4 semi-permanent barracks

Built and Ready in

3

Weeks



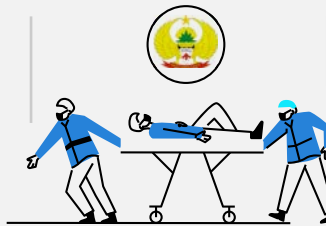
Sustainable Supply

Ensuring continuous medical oxygen supply was readily available.



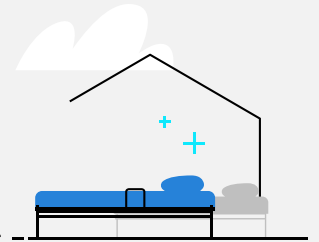
Ease of Registration

Collaborating with Halodoc app to minimize hassle.



First-Response Ready

Operated by the Indonesian Armed Forces Health Center to ensure efficiency and minimise logistical challenges.



Strategically Placed

Reducing surrounding hospital burden as an active support for case referrals.



Luhut B Pandjaitan

COORDINATING MARITIME
AFFAIRS & INVESTMENT MINISTER

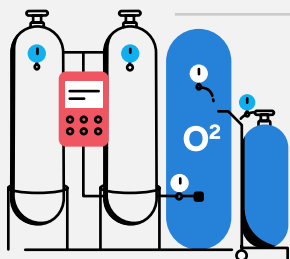
“With centralized isolation spaces like Rumah Oksigen, we can prevent the increase of patients with moderate symptoms that transition into critical conditions. Plus, it is a safe and decent space to minimize the risk of family clusters.”

Source: CNBC Indonesia, 18/07/21



MOVING FORWARD

Ensuring a more self-sufficient & resilient future



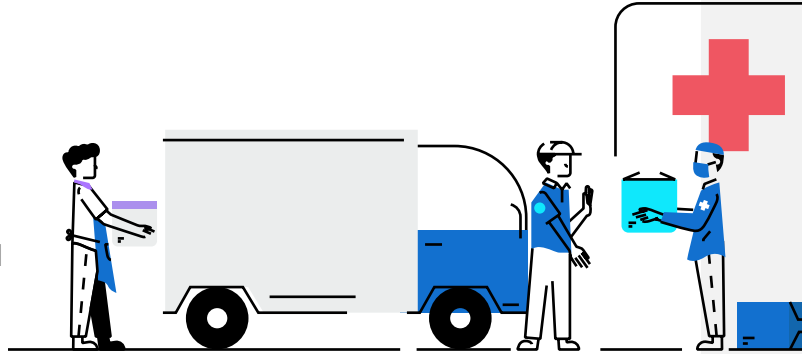
35
Mini O₂ Plants

Installing Oxygen Generators to support hospitals with limited or zero oxygen capacity.

> 43,000

Meals Distributed

to health workers, cemetery workers, ambulance drivers and frontliners at isolation centers in collaboration with Berbagi Loka and GoFood small merchants, to simultaneously drive traffic for surrounding businesses



535,000

Gojek Driver Partners Supported

Helping our drivers to meet their daily needs by leveraging GoPay technology as our distribution method

SIMPLE, FAST AND SECURE





+ Disaster Response & Resilience

Responding to Emergencies, Respecting Communities

When disasters strike, communities rise up.

With at least 1,500 natural disasters occurring every year, Indonesia has one of the highest natural disaster rates in the world.

Despite the propensity, communities across the archipelagic country continue to build back after each disaster.

As part of the GoTo ecosystem, we stand by communities and honor their courage and resilience. Time and again, our drivers, merchants, partners and volunteers have come forth to lend a hand from relief to response.

2021 saw numerous challenges from storms to floods, earthquakes and volcanic eruptions. The highlights below are two of the efforts that were undertaken as a Group.



Wawan Hadi Siswoyo

**ZONAL HEAD OF LUMAJANG
DISASTER RELIEF**

“The movement GoTo initiated here is aligned with the hope we wish to share to the affected communities. So we will make sure it immediately reaches those in need.”

Source: [detik.com](https://www.detik.com), 11/12/21
Photo: [infopublik.id](https://www.infopublik.id)

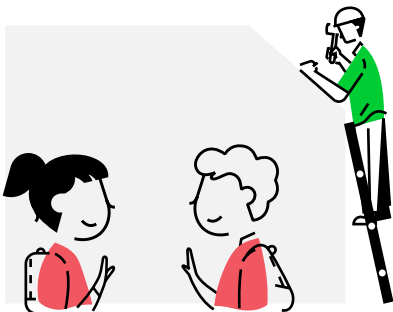
● Peduli Sulbar School Rehabilitation

DISASTER RESPONSE

119

PAUD Children & 10 Teachers Returned to School

as a result of a crowdfunding effort and a collaboration with local stakeholders to rebuild a school in the wake of the Mamuju & Majene earthquake



● Mount Semeru Eruption On-Ground Relief

DISASTER RESPONSE

> 40,000

Supplies Distributed

within 4 days of the disaster with our GoTo communities providing support on-ground



Agung Bayuardi

GOJEK DRIVER

"We volunteered because it was about humanity. I'm grateful to be a part of the team on the ground and to see everyone finding courage by being together."

Funding Review

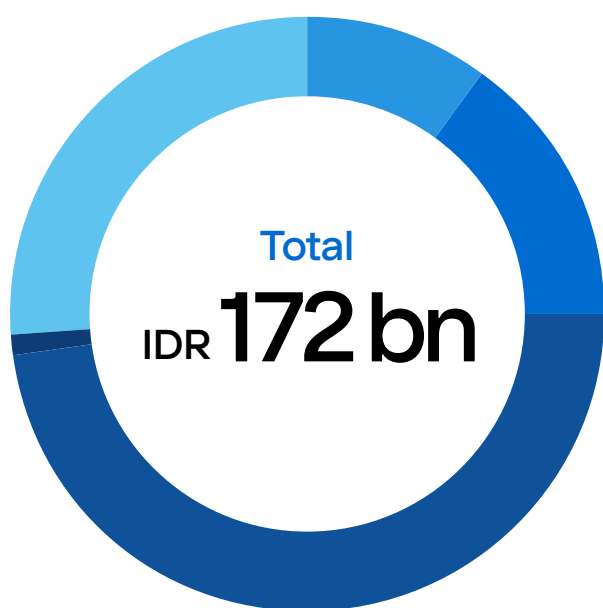
Total Funds Raised

IDR **184 bn**

GoTo Group	Corporate & Private Donations	Other Donations
82 bn	84 bn	18 bn

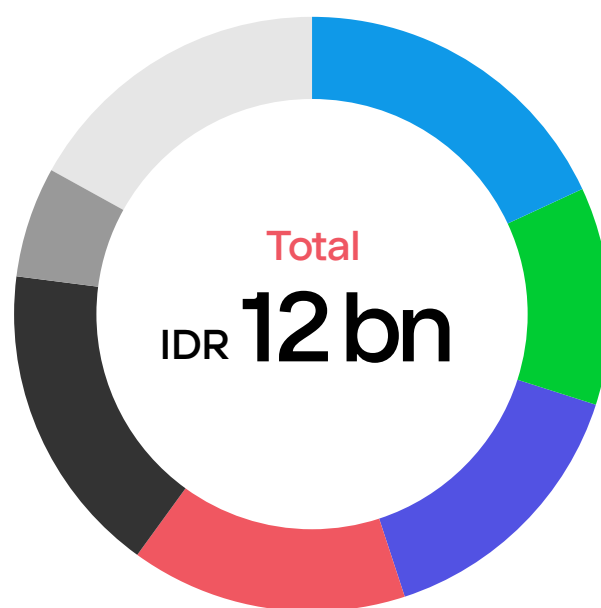
Fund Allocation

COVID-19 Response



- 10% – O₂ Concentrators
- 15% – ROGR Facility
- 48% – O₂ Generators
- 1% – Frontliner Meals Program
- 26% – Gojek Drivers Relief

Programs



- 18% – THRIVEforward
- 12% – THRIVEgreener
- 15% – THRIVEtogether
- 15% – Disaster Response & Resilience
- 17% – Other Programs
- 6% – Operational
- 17% – Reserve Funds*

*Reserve funds - 1% of Total Fund Managed

Acknowledgements

Our programs would not have been possible without the collaboration of multiple teams across the GoTo ecosystem who ensure the programs are well-managed, as well as the collaboration with our impact partners and donors allowing YABB to extend its reach and expand possibilities.

Donor Partners

Accenture

Adaro

Alfamart

Astra International

Bank Aladin

Bank Jago

Bank Sinarmas

Bibit

Citibank N.A., Indonesia

Djarum Foundation

East Ventures

GIC Private Limited

Google.org

GoTo Group

Harum Energy

IDS Medical

Jarvis Asset Management

Kalbe Farma

Kearney

KKR

Lippo Group

Mandiri Sekuritas

Northstar Foundation

Novell Pharmaceutical

PLN

Private Donors

Protelindo Telekomunikasi
Indonesia

Provident

Relawan Anak Bangsa (RAB)

Selera Belinda

Telkomsel

Triputra Agro Persada

United Dico Citas

Visa

Impact Partners

Alit Foundation

Ambil Hati

Angel Investment Network
Indonesia (ANGIN)

Artemis Impact

Bali Investment Club

Cakap

Generation Girl

GoAcademy

GoTo Group

Impact Hub Jakarta

Instellar Indonesia

Kalibr

Kementerian Perencanaan
Pembangunan Nasional /
BAPPENAS

Loka Padang

Magang Update

Markoding

PesonaEdu

Peta Bencana

Platform Usaha Sosial (PLUS)

Progate

Replit

Rumah Millennials

Social Innovation Acceleration
Program (SIAP)

Stichting Enviu Nederland

Tokopedia Academy

Wahana Visi Indonesia

Yayasan Lembaga Afiliasi
Penelitian dan Industri Institut
Teknologi Bandung

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