



BUILD BACK BETTER

IMPACT REPORT 2020

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**MONICA
OUDANG**

Message from the Chairwoman

CREATING CHANGEMAKERS

“When patterns are broken, new worlds emerge.” - Tuli Kupferberg

As 2020 passed, 2021 emerged from its shadows - cautious, yet with a glimmer of hope. We reflected on our inception, our purpose, our journey and our dream for the future.

Speed, Innovation, Social Impact - the cornerstones on which Gojek has been built upon. It is the same foundation that has fueled the inception of YABB. Our ability to set up YABB within one week, to raise such an impactful amount of funds within two weeks and to immediately distribute help to the brave frontliners and those in need within three weeks, is a living testimony of how we live and breathe our values.

Our actions demonstrated, during this critical moment, that it is not about us, but it is about all these people who were and are always there for us; and now more than ever, we show that it is time for us to be there for them.

The conviction that all of our supporters have in YABB fueled our journey with hope. A hope that ignites the belief that anything is possible together, hand in hand. Our efforts grew as the funds raised from other private sectors complimented our efforts in supporting the larger community. From supporting the brave frontliners outside the Gojek ecosystem to assisting those who have been sacrificing themselves so all of us can stay safe.

Together
we can continue
to **spark hope.**

“...now more than ever, we show that it is time for us to be there for them.”

This is the true embodiment of the core principle of Indonesia’s **“Semangat Gotong Royong”** or the Spirit of Community at Work.

As we enter the second year of the pandemic and uncertainty continues, we have fresh optimism for 2021. The lessons we learned from the disruption of 2020 that brought the world a great reset will lead us to a great emergence. Our lessons on humility, collaboration, empathy, speed and innovation during times of crisis will lead us to a humbling beginning of the great emergence of innovation through compassion.

This great emergence is the continuation of our shared journey that has just begun.



The next chapter promises to be more exciting and impactful as we believe that as the world gets back up to speed, our role as accelerators for innovation and the advancement of people becomes more critical than ever. The role to develop more changemakers that can help us overhaul what is broken into potential prosperity is not something we take lightly.

Our journey is told through stories and data by the help of countless people and faces who are the real heroes in making our efforts come to life. With this opportunity, I would like to say a heartfelt thank you to all of our partners, employees, stakeholders and our entire community. You have turned acts of kindness into meaningful hope.

Our road to recovery is far from over. Yet I am confident that together we can continue to spark hope. Hope that we can all emerge stronger.

- Monica Oudang





YAYASAN
ANAK
BANGSA
BISA

Our Journey towards Lasting Impact



We envision a world where communities proudly prosper.

We aim to achieve this by becoming a catalyst that enables resilient changemakers to solve pressing challenges and build sustainable communities.



We are a non-profit organization founded by Gojek.

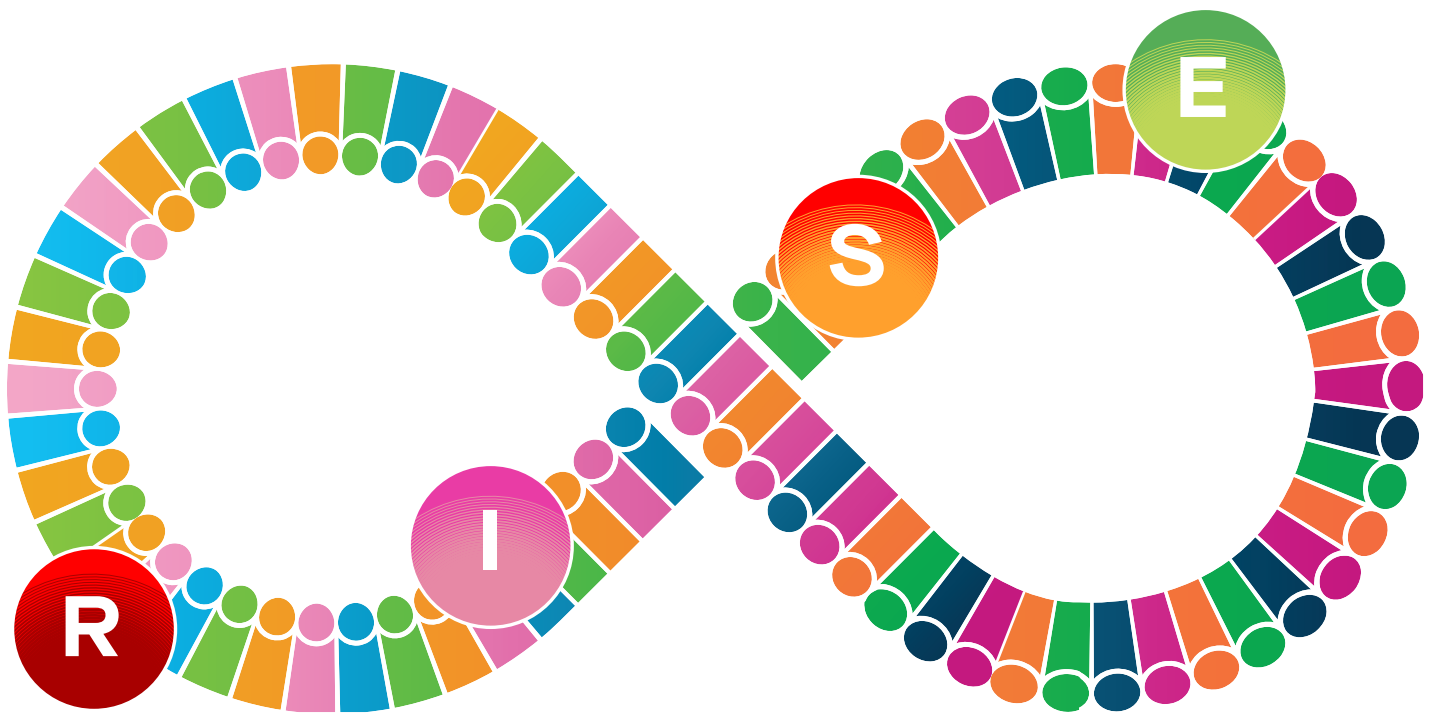
Born out of the unprecedented challenges of the Covid-19 pandemic, YABB is committed to help society build back better.

True to our DNA, we believe that technology and innovation are to be leveraged for good.

We uphold the spirit of Gotong Royong, of reciprocity and mutual respect. We acknowledge that to go far, we have to journey together. As such, our activities are initiated internally, from within the Gojek ecosystem, as well as externally, in partnership with impact partners.



Enabling changemakers that build sustainable communities



Respect & Respond

Respecting the needs of stakeholders and the environment, responding to calls for action appropriately and effectively.

Ignite & Inspire

Igniting curiosity and wonder, inspiring talent to ideate solutions that leverage on technology & innovation via curated talent development programs.

Support & Scale

Supporting changemakers to grow and strengthen capacity & resilience. Scaling & amplifying solutions4impact via strategic collaboration.

Enable & Empower

Enabling and empowering communities to take ownership and takeover. Catalysing a paradigm shift that facilitates impact sustainability.

Our 2020 Impact Highlights

TOTAL FUNDS RAISED

IDR 100bio

Gojek Partner Support Fund

IDR 20bio

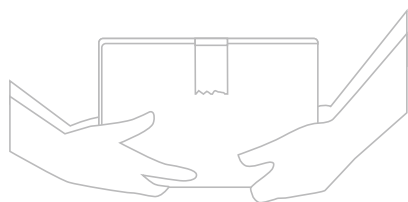
Donations from Corporate Donors and other fundraising efforts

COVID-19 RELIEF PROGRAMS



720k

staple goods packages delivered



2.9m

free meals delivered to driver partners



231.5k

free meals delivered to healthcare workers



COVID-19 RECOVERY PROGRAMS



250

students enrolled in our Education Aid Program



1,000

micro and small merchants assisted through our Merchant Aid Program



We've reached

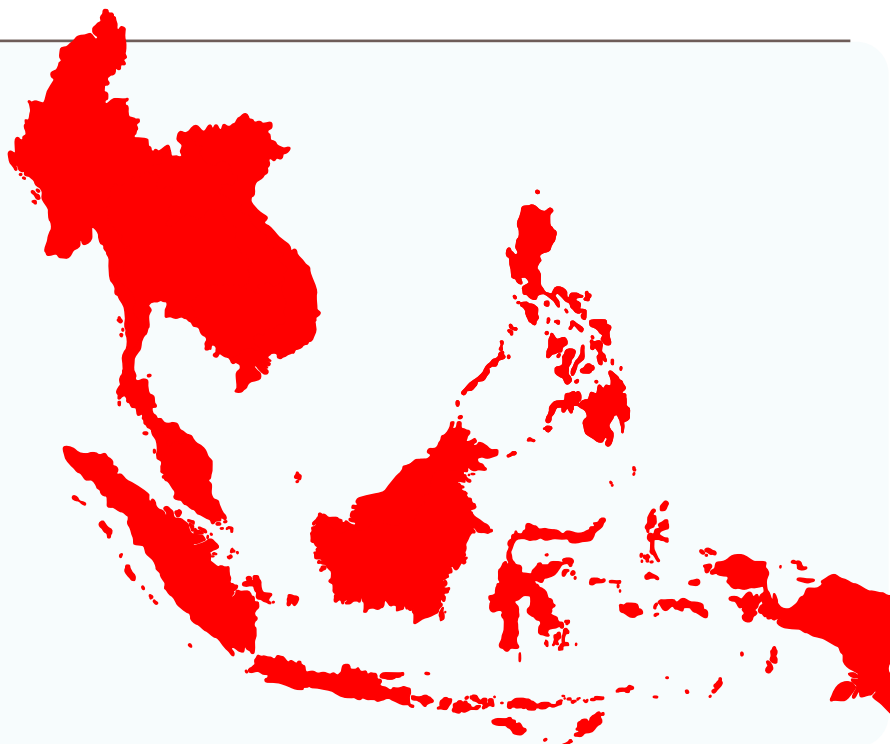
59

cities across Indonesia

&

3

ASEAN countries



Covid-19 Relief and Recovery Programs



While we started our humble beginnings responding to the difficulties faced by communities due to the pandemic, our efforts steadily grew to include enabling the young to reconnect with education online, helping families put food on the table and helping merchants weather through the economic crisis. Working alongside impact partners we were able to scale our efforts, not only in Indonesia but also in several countries abroad. Our aim was to restore dignity by assisting communities to sustain or get back on their feet. We admire the tenacity and resilience of our beneficiaries, and we continue to learn from them and their struggles every day.





Staple Goods Program

The spirit of **Gotong Royong** meets **Technology**

>720k

beneficiaries from Gojek Partners and Non-Gojek Partners

We've distributed to

59 cities alongside **14** distribution partners

Gojek partners distribution system

Leveraging Technology for Good

10x

more reach in one batch vs traditional distribution methods

fast

distribution system

zero

package & distribution cost

automated

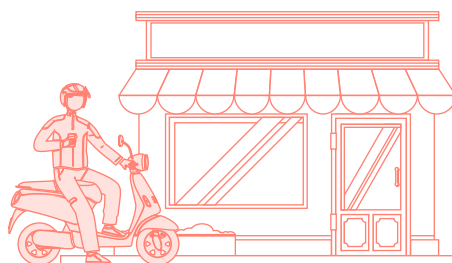
& targeted reach

no crowds

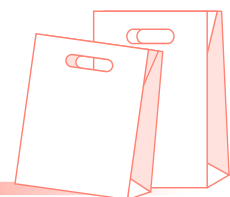
with voucher distribution method



Vouchers are distributed through Gojek Driver App



The vouchers are redeemable at the nearest Alfamart or FamilyMart for staples such as cooking oil, rice, sugar and instant noodles



Drivers receive their staple goods assistance from YABB

Helping yourself is a privilege.
 Helping others is **an honor.**

- Sravani Saha Nakhro

Suherman
 GoRide Partner



Thank you to Yayasan Anak Bangsa Bisa for your generous help to us. Your help will be very useful to support our family needs at home.

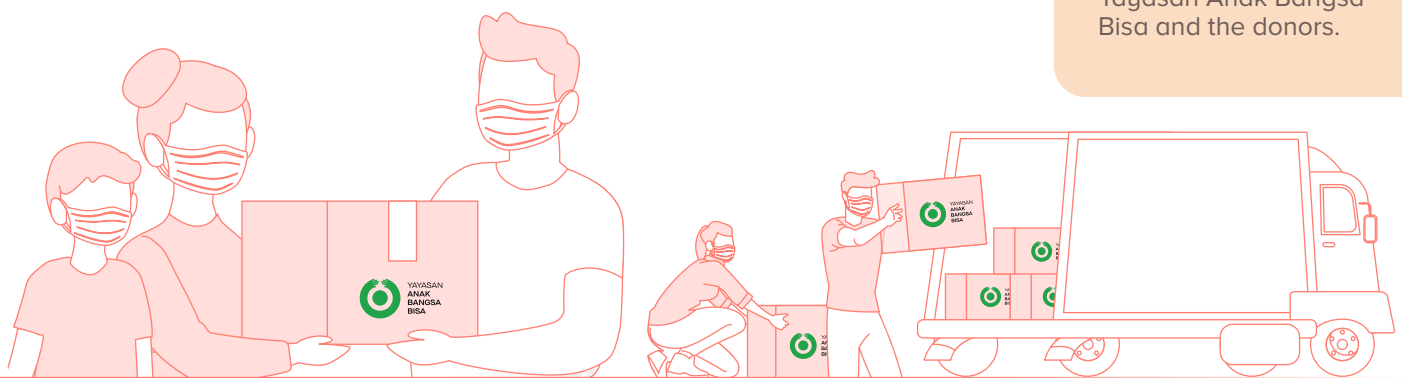


Ranitya Nurlita

Impact Partner
 Head of the Environment
 Division of Rumah
 Millennials



Throughout 2020, Rumah Millennials and Yayasan Anak Bangsa Bisa distributed thousands of basic food packages to help informal communities. During Covid-19, people's income decreased significantly. Hopefully, this effort can help and lighten the burden together. We appreciate the efforts of Yayasan Anak Bangsa Bisa and the donors.



Impact Partners coming together to reach more communities beyond Gojek



Free Family Meals Program

2.9mio

free meals delivered to driver partners

299k

families benefited

>1,570

MSME partners assisted

16

cities



Hollydayah
GoRide Partner



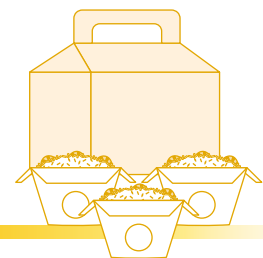
We received 3 free meals from Gojek and GoFood, distributed by Yayasan Anak Bangsa Bisa. We're so happy and grateful to receive the free meals, and this helped to save on our family's expenses. Thank you Gojek Indonesia and Yayasan Anak Bangsa Bisa. God Bless You and Us All.



Free meals vouchers are distributed through Gojek Driver App



Driver selects from a list of GoFood MSME merchants to redeem for a family meal package



Each voucher was exchanged for 3 portions, to ensure the driver could take the meal home to their family



Free Meals for Healthcare Workers Program

231.5k

total numbers of meals to healthcare workers

14

hospitals assisted across the Greater Jakarta Area (Jabodetabek)

Irene Umar

Impact Partner
Founder of Loka Padang and Berbagi Loka



We shared our vision to create impacts through a meal. The impact was multifold. Berbagi Loka is a program that is aimed towards restoring faith and love in humanity through food. The meals sent by YABB to the DKI ambulance drivers & the ambulance command centre do just that. Even before the pandemic, the drivers and command center have been working around the clock. With the pandemic, they just have to work extra and the gift of a meal (and the little message of gratitude) provides a good break in between their very short break.



GoFood Kitchens prepare meals which are then distributed to hospitals by GoBox teams

Impact Partner distributed meals to Ambulance Workers



#BersamaBisa Education Aid Program

On the road to recovery, the program focuses on supporting academically outstanding children who are on the brink of abandoning their education because of the economic downturn caused by the pandemic.



**Nanda Andini
Aristawidya**

Student
SMAN 7 Bogor



Through the YABB program, I can meet friends and mentors who help me be more confident and develop my critical thinking ability. I'm fascinated! My mentor improved my soft skills through fun learning. We all know the soft skills essential for our future. YABB is cool!

250

students
enrolled

12 months

program



Tablet and
phone credits



Cash for books
and school fees



Life Skills Support to build
confidence, interpersonal
skills, critical thinking
and creativity



Mentorship



#BersamaMaju Merchant Aid Program

As the pandemic continues to impact many lives, YABB looked to provide assistance in the road to recovery providing support and building resilience of the impacted communities.



Chevi Nugraha
UMKM Entrepreneur



At first I was not sure what kind of business to start again, because the pandemic is still going on and I don't know for how long. But after joining the YABB Program, there were tips that I thought made sense, and even after they were practiced several times, they were very influential. So I am starting to believe that we will rise again, maybe even bigger than before.

1,000

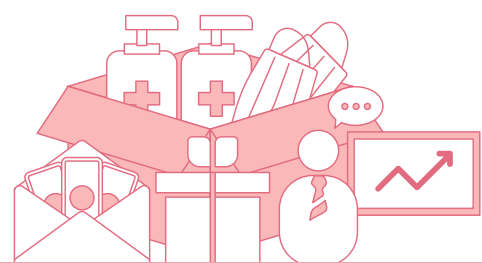
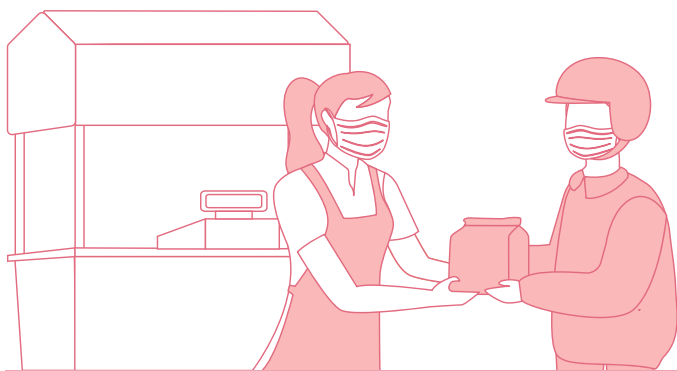
micro and
small merchants

2 months

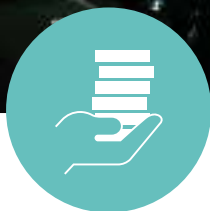
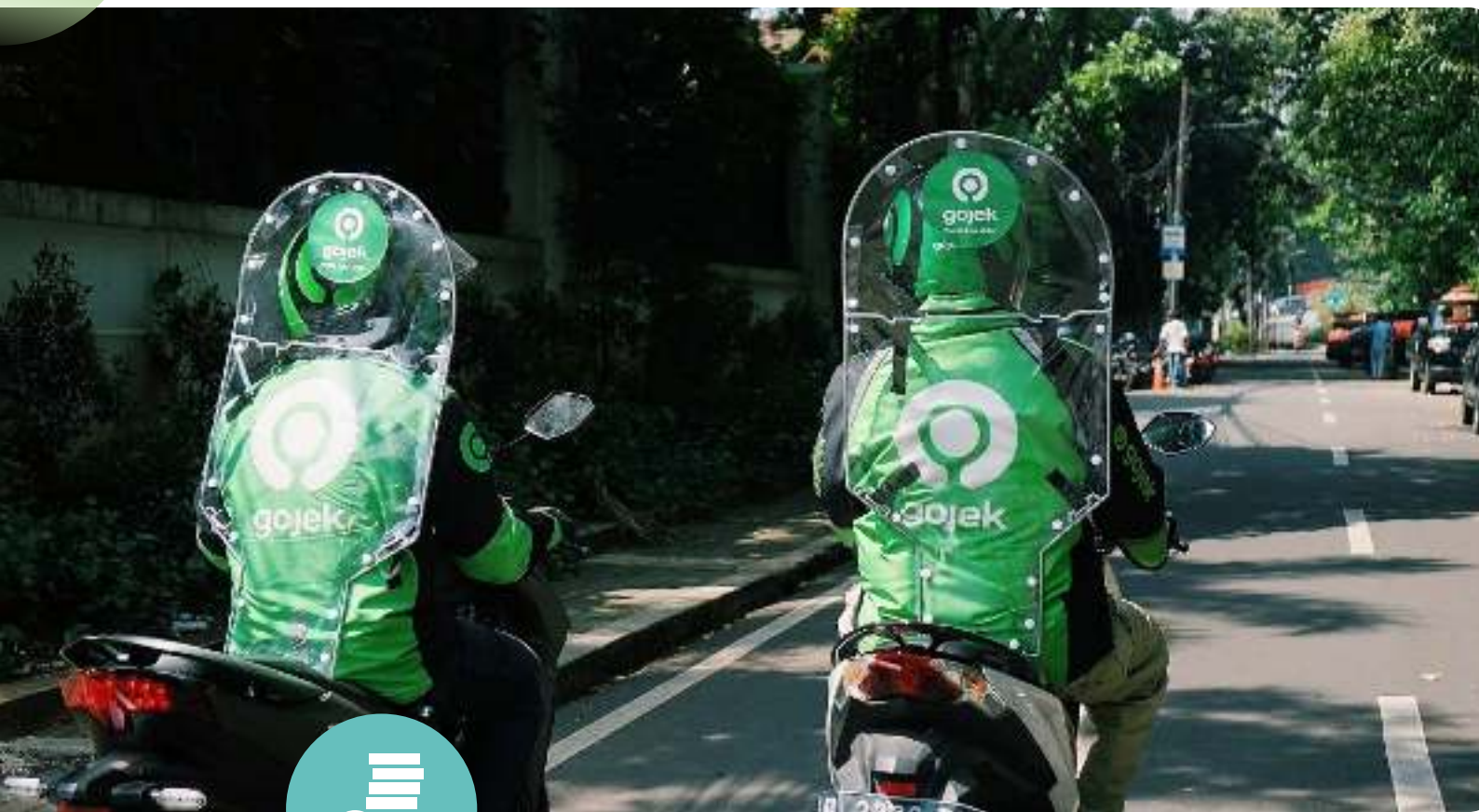
program

↑ 32%

increase in
daily transactions



Marketing supports, training and mentorship,
hygiene kits, cash grant and prizes



Other Supporting Programs

Income Assistance Program

As part of our commitment to support the drivers on the road, YABB provides Income Assistance to Gojek driver partners unable to work in instances where they are hospitalised or required to isolate due to the Covid-19 virus. The assistance ensures that the partner is still able to support their families as well as being able to continue payments towards insurance and vehicle coverage. This is an ongoing YABB program.

Toetoet Yoenita
Mapan Partner



Thank you Mapan & YABB for this internet quota assistance. It's very helpful. During this pandemic, online school is still going on. With this assistance, of course it is very helpful for us, the Mapan Partners, to continue our childrens learning even from home.

Home School Mobile Data Program

This program supported the stay at home mothers, as part of the Mapan community, who have also seen a significant drop in activity. Providing monthly mobile data enabled their children to continue distance learning as well as the mothers to continue to have access to products and services.

1,900
partners supported

5
month program



International Covid-19 Relief Programs



25,200
shopping vouchers



16,800
free meals vouchers



140
fuels vouchers

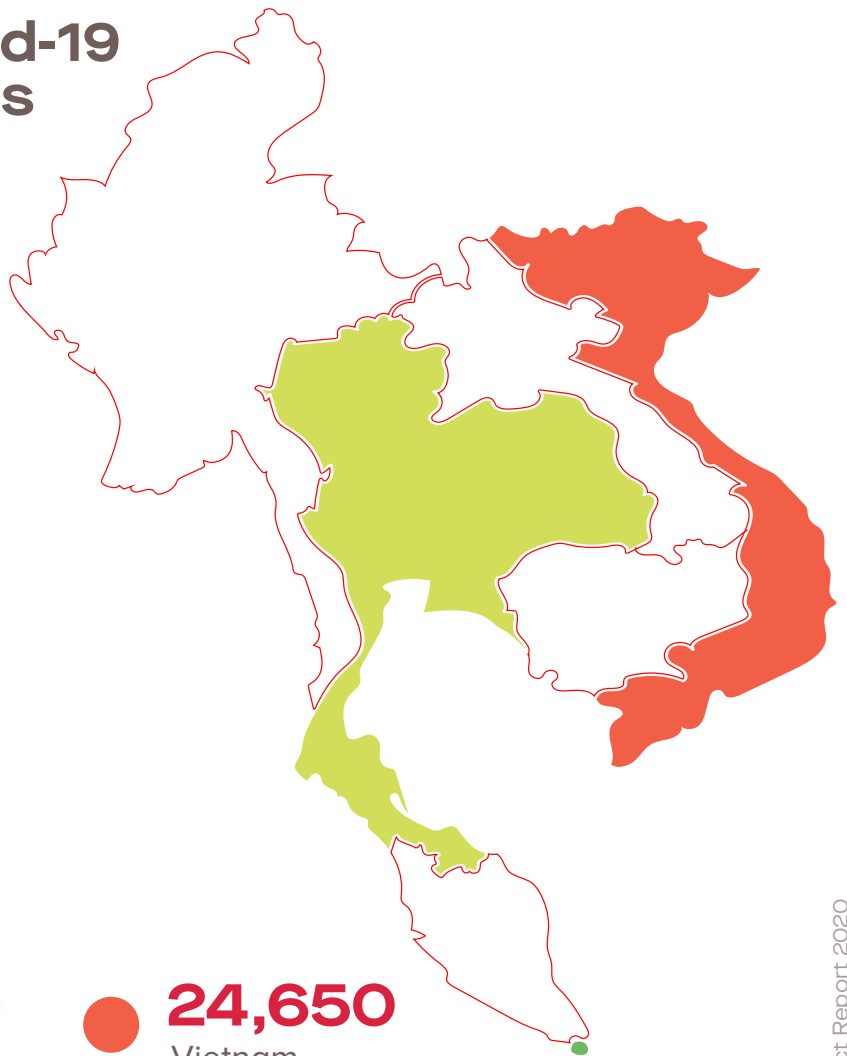


26,310
Gojek driver partners in various countries in ASEAN

560
Singapore

1,100
Thailand

24,650
Vietnam



2020 Fundraising

In addition to the seed fund from Gojek, YABB was able to gather the support from Corporations, Gojek communities and the larger community through our fundraising efforts, showing the true embodiment of “Semangat Gotong Royong” or the Spirit of Community at Work, as we all came together.

The pandemic has left no one in the world unaffected. But the economic impact hit those who depend on a daily income the hardest. The **Sumbang Suara campaign**, led by YABB, supported by KitaBisa.com, was inspired by individuals whose livelihoods are dependent on a daily income.

Sumbang Suara was a **joint movement** driven not by only one, but many individuals, key opinion leaders of Indonesia, corporate partners, foundations and NGOs. **Slank** (Indonesian Rock Band) wrote a song for the informal workers and this song was performed during an online concert supporting **our heroes**.



Funding Review

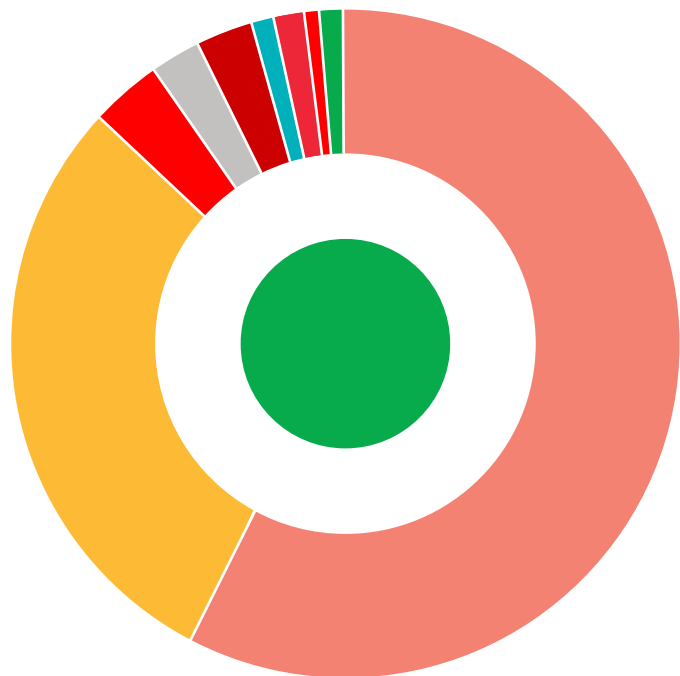
Total Funds Raised

Gojek Partner Support Fund

IDR **100**bio

+ IDR **20**bio
Donation from Corporate Donors and other fundraising efforts

Fund Allocation



57.5%
Staple Goods



2.8%
International Relief



29.4%
Free Family Meals



1.0%
Education Aid



3.6%
Healthcare Worker Meals



1.7%
Merchant Aid



2.3%
Other Programs



0.5%
Operational



1.2%
Remaining Funds

Acknowledgements

Our programs would not have been possible without the collaboration of multiple teams across the Gojek ecosystem working tirelessly to ensure all our programs were successfully managed, as well as the collaboration with our impact partners and donors allowing YABB to reach hundreds of thousands of families.

Impact Partners

- Alfamart
- BAZNAS
- Dobri Narod
- Familymart
- Foodbank Indonesia
- Forum CSR Jakarta
- Indorelawan
- Lazis Muhammadiyah
- Loka Padang
- NU Care - LAZISNU
- Organda
- Rumah Millennials
- Rumah Zakat
- Rumatani
- Wahana Visi Indonesia

Donor Partners

- Bina Nusantara Computer Club
- Citibank NA Indonesia
- Gojek Communities
- Himpunan Peritel dan Penyewa Pusat Perbelanjaan Indonesia (HIPPINDO)
- Jaringan Lintas Iman
- Private Donors
- PT Bank Central Asia Tbk
- PT Bank CIMB Niaga Tbk
- PT Bank Danamon Indonesia Tbk
- PT Bank DBS Indonesia
- PT Bank Rakyat Indonesia Tbk
- PT Bank Syariah Mandiri
- PT Berau Coal
- PT CBRE Consultancy Services Indonesia
- PT Cikarang Listrindo
- PT Hero Supermarket Tbk
- PT Mandiri Sekuritas
- PT Mitsubishi UFJ Lease & Finance Indonesia
- PT Sarihusada Generasi Mahardhika
- PT Sayap Mas Utama
- PT Seleraya Belinda
- PT Untung Bersama Sejahtera
- Yayasan IRTI Bangun Jaya



**YAYASAN
ANAK
BANGSA
BISA**

-  [yayasan.anakbangsabisia](https://www.instagram.com/yayasan.anakbangsabisia)
-  [Yayasan Anak Bangsa Bisa](https://www.linkedin.com/company/yayasan-anak-bangsa-bisa)
-  info@anakbangsabisia.org
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